

# THE GRAFFITI

# RUN™

THE COLORFUL 5K  
THE COLORFUL 5K

BECOME A

GRAFFITI RUNNER

**THE  
GRAFFITI  
RUN™**

# WHO WE ARE

"THE GRAFFITI RUN COURSE IS MORE ABOUT HAVING A BLAST WITH FRIENDS AND FAMILY THAN IT IS ABOUT BUSTING OUT FOUR-MINUTE MILES. SO FEEL FREE TO RUN, WALK, DANCE, CRAWL, ROLL, PIGGY-BACK RIDE, OR SUMMERSAULT YOUR WAY THROUGH THE COLOR MADNESS." - DERREST WILLIAMS, JR.

"THE NO-SIX-PACK-REQUIRED COURSE MEANS THE GRAFFITI RUN IS FOR EVERYONE (UNLESS YOU HATE COLOR OR SMILING, THEN YOU ARE NOT INVITED). YOU WILL SEE GREEN GRAND-PARENTS NEXT TO PINK COLLEGE STUDENTS. YELLOW MARATHON RUNNERS ALONGSIDE BLUE CHILDREN. ORANGE MOMS NEXT TO PURPLE UNICORNS\*. WE ONLY HAVE TWO RULES: YOU MUST GET ABSOLUTELY DRENCHED IN COLOR AND HAVE AN AMAZING TIME. \*UNICORNS NOT GUARANTEED" - SHAWN SMITH



# LARGEST GRAFFITI PARTY IN THE NATION

## EVENT DETAILS

START AT OUR GRAFFITI ZONE EVENT AREA UNTIL YOU ARE RELEASED INTO THE 5 KILOMETERS OF COLOR MAYHEM, FOLLOWED BY THE LARGEST GRAFFITI PARTY KNOWN TO MAN!

## NON-TIMED EVENT!

WE ARE FOCUSED MORE ON HAVING A GOOD TIME FOR BOTH OUR NOVICE AND SERIOUS RUNNERS.

IT'S ALL ABOUT THE FUN!

DONATING TO LOCAL AND NATIONAL CHARITIES EACH YEAR!

- IT'S FUN, IT'S CRAZY FUN!

# WHO ARE GRAFFITI RUNNERS

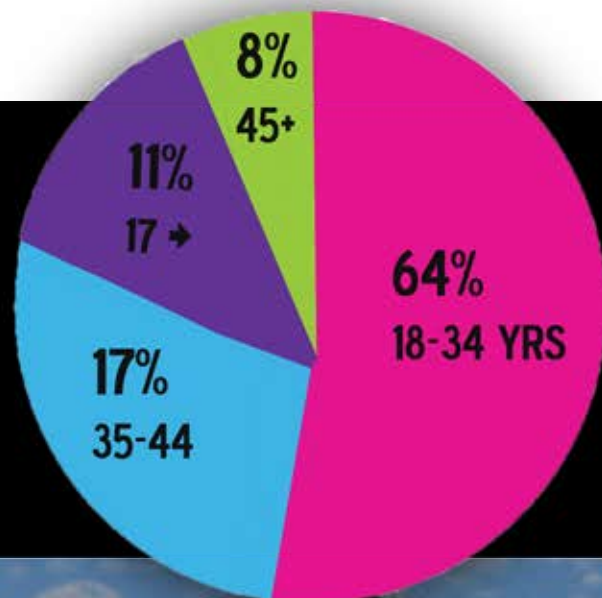
**59% FIRST TIME 5K RUNNERS**

**75% WOMEN**

**I AM ACTIVE.**

**I AM HAPPY.**

**I AM UNIQUE.**



**I AM A GRAFFITI RUNNER**

## HOUSTON CHRONICLE



DULLES HIGH SCHOOL STUDENT ARI GEE, 14, IS COVERED IN COLORED POWDER THROWN AT HER DURING SUNDAY'S GRAFFITI RUN AT THE UNIVERSITY OF HOUSTON

## PHOENIX NewTimes

PHOENIX LATEST THRILL, THE GRAFFITI RUN!  
COME OUT TO PEORIA SPORTS COMPLEX JAN.  
6TH TO BE DRENCHED WITH COLOR.

## HoustonPress

GRAFFITI RUN 5K ATTRACTS THOUSANDS TO RUN FOR  
A GOOD CAUSE!



## RAVING REVIEWS

"THANK YOU FOR A STUPENDOUS DAY! I HAD AN INCREDIBLE TIME!  
XOXO"

- RACHEL SELLERS

"EVERYTHING WAS SOOO AWESOME! THANK YOU, GRAFFITI RUN FOR  
PUTTING ON SUCH AN AMAZING EVENT :)"

- ANDREA CHAVEZ

"OUR TEAM HAD AN AWESOME TIME - IT WAS A BEAUTIFUL MORNING FOR  
A 5K" - STEFANIE CHAPA CRAGO



## BOOTH COST: \$500

### BOOTH SPACE INCLUDES:

- \* 10 X 10 FOOTPRINT
- \* SIGNAGE
- \* PREMIERE LOCATION
- \* COMMUNITY INVOLVEMENT

### START LINE MARKETING:

- \* COMPANY PLUG
- \* GIVEAWAYS
- \* BRING UP TO TWO SIGNS FOR START

### DIRECTORY & SIGNAGE

- \* BRING UP TO 3 SIGNS TO BE PLACED IN EVENT AREA

### GRAFFITI THROW INVOLVEMENT:

- \* ACTIVE LOCATION
- \* PARTICIPANT INTERACTION
- \* COMMUNITY INVOLVEMENT/REACH

### RIGHTS TO DISTRIBUTE:

- \* PROMOTIONAL ITEMS & SALES
- \* SAMPLING
- \* MATERIALS ON SITE
- \* RAFFLES

### VENDOR STAFFING PRESENCE:

- \* BRING AS MANY STAFFING AS NEEDED
- \* LEAD GENERATION
- \* RAFFLES
- \* FACE-TO-FACE INTERACTION



# BOOTH APPLICATION FORM

Race City: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

# of Booth Space: \_\_\_\_\_

Booth Size Requested: \_\_\_\_\_

Organization: \_\_\_\_\_

Tax ID (EIN, SS#, GST or VAT) \_\_\_\_\_

Vendor Type:      ☐ INDIVIDUAL      |      ☐ U.S. CORPORATION      ☐ U.S. NON-CORP      ☐ LLC

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Breifly describe your organization:

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Products or servies you will be promoting:

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☐ Retail Sales      ☐ Food Sales      |      ☐ Promotional Only

Special Needs: \_\_\_\_\_

Disclaimer: It is the responsibility of each vendor to comply with local licensing laws, obtain any and all permits and report total revenues and/or pay tax as required by each city. All distributors of consumable products must meet the Health Department guidelines. The Graffiti Run TM will not be held responsible for non complinace.

COMPLETE AND RETURN TO SPONSORSHIP@THEGRAFFITIRUN.COM