

RACE DAY DOCUMENTS



DAY OF EVENT

When to Show up: We ask that you show up 30 minutes before your start time to enjoy all the festivities.

Start Times: 9:00am – 9:30am – 10:00am

Color Throws: Color throws will happen periodically after what the race director deems to be a good amount of people have finished. We will host multiple color throws to ensure that everyone gets the best experience possible!

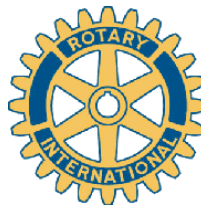
Color Packs: You receive one free color pack with your registration. We will also have color packs for sale the day of the event.

Color Stations: We will have four color stations strategically placed throughout the course with our Kick Butt and take names Graffiti Squad. Prepare yourself to get drenched in color!

PHILANTHROPY

Philanthropy: The Graffiti Run always donates a portion of our net proceeds to local organizations across the nation! At our Richmond Event we have teamed up with The New Kent Rotary Club.

Name of Philanthropy: New Kent Rotary Club



"Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world."

SPECTATORS

Spectators: Please note that spectators are welcomed and encouraged to join us on this colorful afternoon, but they are required to STAY off the course and in the event area!

Rules: Spectators can join in on the color throws, but must stay off the entire course even to take photos!

RESTRICTED ITEMS

Restricted Items:

- No Animals
- No glass bottles
- No outside alcohol
- No weapons
- No grumpy attitudes

PHOTOS

Photos: We will have an event photographer taking photos that will be posted and given away for free! Your photos will be posted on our Facebook Event Page for your city - <https://www.facebook.com/TheGraffitiRun/events> and sent out on a post event e-mail. If you take any photos yourself please post them to Facebook, Instagram and Twitter!

Always Tag US!

#TheGraffitiRun @TheGraffitiRun

SPONSORS

Sponsors:

- **Monster Energy**
- **Core Power Protein**



PACKET PICK UP INFORMATION

PARKING

Packet pick up will be at:



Address:

10515 Colonial Downs Pkwy
New Kent, VA 23124

Picking up packets: You will need a signed waiver in order to pick up your packet. If you are picking up a friends packet you will need to bring a photo copy of their ID to pick up their packet. Waiver will be attached in this document.

Date/Time:

Friday 7/25/14

1pm to 7pm

*You can also pick up your packet on the event day, but we highly encourage you to come to packet pick up to prevent waiting in line.

Where to Park: There will be designated parking for all race day participants. (Course Map will outline parking area)

Cost: Parking Cost is \$5

Directions to the Venue:

From Richmond

I 64 East, Exit 214, (25 miles east of Richmond) Turn right at the bottom of ramp, Turn left on Colonial Downs Pkwy. (300 yards on left) Main entrance 1/4 mile on the left.

Route 60 east, Turn left on Route 155 in Providence Forge, Turn right on Colonial Downs Pkwy, (3 miles from Rt. 60) Main entrance 1/4 mile on left.

From Williamsburg

I 64 West, Exit 214, (20 miles west of Williamsburg) Turn left at the bottom of ramp, Turn left on Colonial Downs Pkwy, (600 yards on left) Main entrance 1/4 mile on left. Route 60 west, Turn Right on Rt. 155 in Providence Forge, Turn right on Colonial Downs Pkwy. (3 miles from Rt. 60) Main entrance 1/4 mile on left.

COURSE



Blue Area – Parking

Red Line – Path to a colorful day!!

